Geralyn Lasher She/Her

Director, Great Lakes States at Wine Institute. Former Michigan Liquor Control Commissioner, former Senior Deputy for External Relations and Communications MDHHS

- Wine Institute
- Michigan State University

Okemos, Michigan, United States · Contact info

500+ connections

Connect Message More

About

Director, Great Lakes States at the Wine Institute. Former Michigan Liquor Control Commissioner. Experienced Director of External Relations with a demonstrated history of working in the government administration industry. Strong media and communication professional skilled in Crisis Communications, Corpora ...see more

Activity

1,451 followers

Posts Comments Images

Geralyn Lasher reposted this

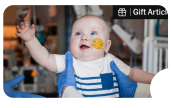
Tyler Rudd · 3rd+
Central States Counsel, Wine Institute
2w ·

Having a great NATIONAL CONFERENCE OF STATE LIQUOR ADMINISTRATORS annual conference. Lovng the panel on third party ...more

26 · 1 repost

Geralyn Lash
Director, Great La
1mo · Edited ·

This is an absolutely stu
shows what can happen
government supports he
not dominates and dicta
supports health researcl



19 · 4 comments

Show all posts →

Experience

Director, Great Lakes States
Wine Institute · Full-time
Dec 2021 - Present · 3 yrs 8 mos

Responsible for state and local government affairs activities for the Wine Institute in the states of Illinois, Indiana, Michigan, Minnesota, New Yor...

Commissioner
Michigan Liquor Control Commission. Michigan Department of Licensing and Regulatory Affairs.
Sep 2019 - Dec 2021 · 2 yrs 4 mos
Lansing, MI

Responsible for licensing, policy, and enforcement of the Michigan Liquor Code and regulate the sale and distribution of alcohol in the stat...

Senior Deputy Director for External Relations and Communications
Michigan Department of Health & Human Services
Nov 2012 - Sep 2019 · 6 yrs 11 mos
Lansing, MI

Manages relationships with the statewide health, business and foundation communities, non-profit organizations, governmental entitie...

Interim Executive Director
Michigan Health Endowment Fund
May 2014 - Feb 2015 · 10 mos
Lansing, MI

Led the appointed Board of Directors to organize and establish operations for the newly created non-profit corporation focused on...

Director of Communications, Governor Snyder's office
State of Michigan
Jan 2011 - Nov 2012 · 1 yr 11 mos

Managed and directed communication activities for Governor Rick Snyder and his administration. ...

Show all 6 experiences →

Education

Michigan State University
BA, Advertising
1986 - 1990

Skills

Strategic Planning

Endorsed by 9 colleagues at State of Michigan

Endorsed by 6 people who know the skill

22 endorsements

Media Relations

Endorsed by Judy Putnam and 2 others who are highly skilled at this

Endorsed by 2 colleagues at Michigan Department of Health & Human Services

42 endorsements

Show all 26 skills →

Interests

Top Voices | Companies | Newsletters | Schools

David Risher
CEO, Lyft
21,590 followers
+ Follow

Jim Farley
CEO at Ford Motor Company
332,877 followers
+ Follow

Show all Top Voices →

More profiles for you

Christie Laster · 3rd+
Senior Community Liaison at Blue Cross Blue Shield of Michigan
Message

Tricia Keith · 3rd+
President and CEO, Blue Cross Blue Shield of Michigan
Message

Elyse Kopietz · 3rd+
Business Owner: Bumble Home Improvements
+ Follow

Jeo/Janell Evans-Olsey · 3rd+
Vice President of Strategy at Canopy Insurance Group LLC
Message

Jon Levy · 3rd+
Sales Manager at Hunter Wine Marketing
Message

Show all

Explore Premium profiles

Kylee Clark · 3rd+
Medical Assistant @ GATEWAY ANESTHESIA | MBBS Candidate

Message

Tunde Lasode · 3rd+
Registered Nurse at Kaiser Permanente

Message

Yewon Lee · 3rd+
BSN, RN | Step-Down Unit | New Grad

Message

Oluwabukola (Bukky) Aremo · 3rd+
Registered Nurse and Licenced Financial Professional

Message

People you may know

Bridgette Lubka
Registered Nurse at MercyOne

Connect

Luke Ashwin Lawrence John
Internal Medicine Resident

Connect

Kendra Kundert
Registered Oncology Nurse

Connect

Amanda Veasy
Registered Nurse at MercyOne

Connect

Steffi Backen
Registered Nurse at MercyOne

Connect

Show all

You might like

Pages for you

Trinity Health
Hospitals and Health Care
119,939 followers

+ Follow

LinkedIn Nurses
Health and Human Services
98,973 followers

+ Follow

Show all